

CHANGED PRIORITIES AHEAD



IAP2 Spectrum of Public Participation



Increasing Level of Public Impact

Public participation goal

Inform

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

Consult

To obtain public feedback on analysis, alternatives and/or decisions.

Involve

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

Empower

To place final decision-making in the hands of the public.

Promise to the public

We will keep you informed.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

We will implement what you decide.

Example techniques

- Fact sheets
- Web sites
- Open houses
- Public comment
- Focus groups
- Surveys
- Public meetings
- Workshops
- Deliberative polling
- Citizen advisory committees
- Consensusbuilding
- Participatory decisionmaking
- Citizen juries
- Ballots
- Delegated decision



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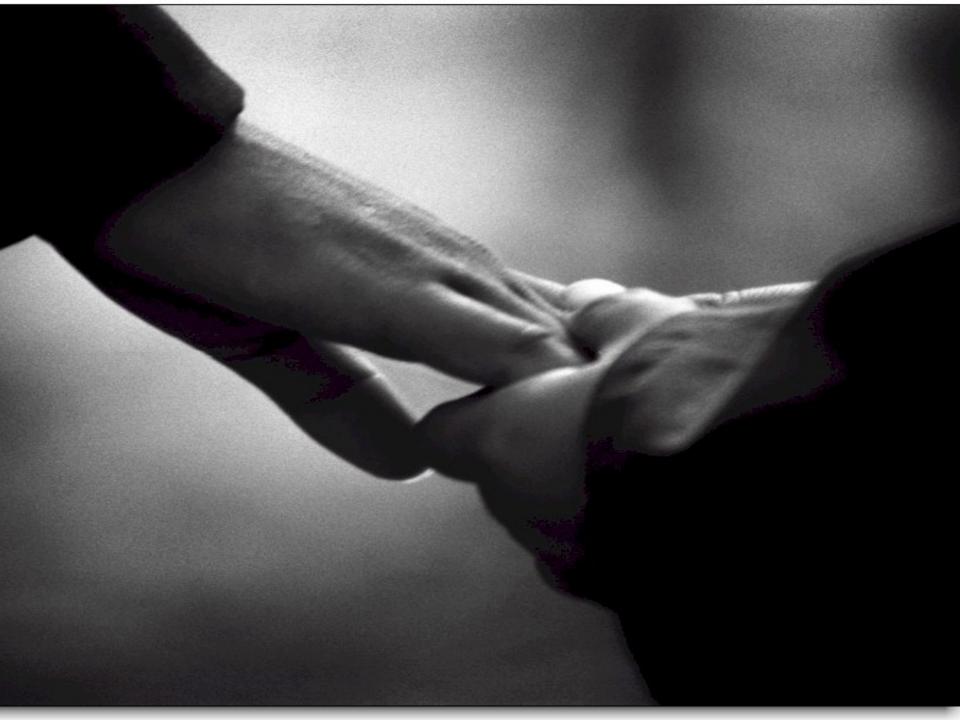


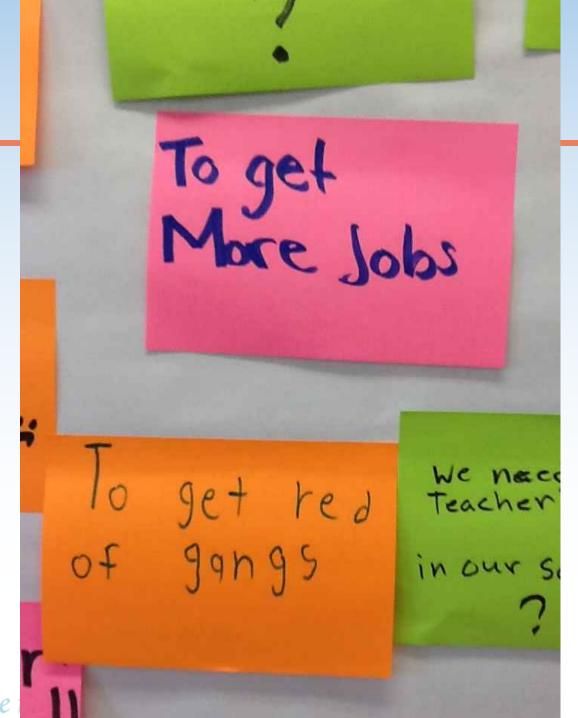


POWER





















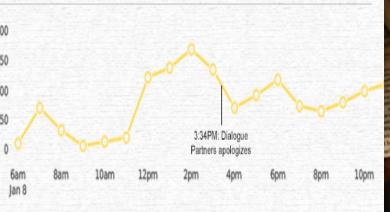


Understanding needs so we can deliver services for today and tomorrow Our Voice. Our Hamilton. Making Decisions Together



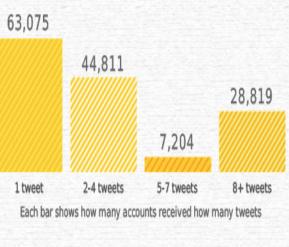


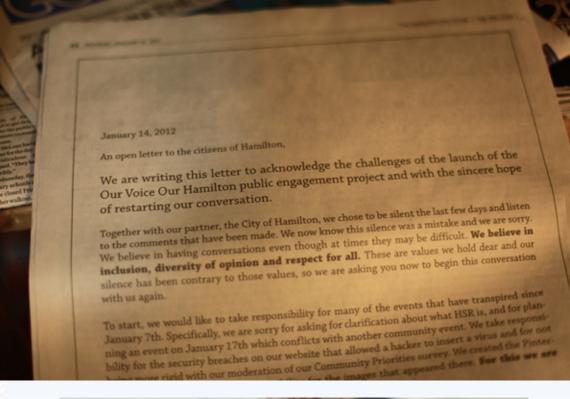
Tweets Per Hour, January 8



Exposure, January 8

1,375,263 tweets viewed









What triggers the intense emotional reaction?

Reduced Outrage "Safe"	Increased Outrage "Risky"
Voluntary	Coerced
Natural	Industrial
Familiar	Exotic
Not Memorable	Memorable
Not Dreaded	Dreaded
Chronic	Catastrophic
Knowable	Unknowable
Individually Controlled	Controlled by Others
Fair	Unfair
Morally Irrelevant	Morally relevant
Trustworthy Sources	Untrustworthy Sources
Responsive Process	Unresponsive Process



What are some lessons we've learned from citizens?



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- Council & Administration need courage for what is ahead
- Ground rules for engagement
- Silence is not golden
- Loudest voices do not represent all
- 140 characters is not a meaningful conversation
- If their approach is more "fun" than yours, people will gravitate to it
- Facilitators / hosts without a stake in the conversation
- Inclusive process is critical
- Never underestimate the impact/threat an inclusive process will pose on those who hold power and influence
- Right and responsibility for civil discourse





If we are to work together more intelligently, we will need to choose processes that evoke our curiosity, humility, generosity and wisdom.

The ultimate benefit is that we learn that it is good, once again, to work together.

Margaret Wheatley

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