

VIRTUAL
Convention and Tradeshow



February 7-10, 2021

STRONGER
together



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REASONS TO ATTEND



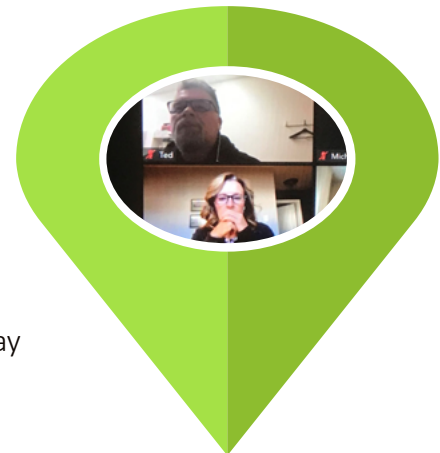
Municipal Marketplace

The Municipal Marketplace features virtual booths with products and services that municipalities use each day.

Browse the booths during the four days of Convention and for 30 days following the event. On Monday, February 8 and Tuesday, February 9 from 9:00 a.m. to 2:00 p.m. connect live with vendors. Video chat and learn more about the innovative products and services they offer.

Networking

There are plenty of people to meet (virtually) and plenty of opportunities to network. Network with colleagues, peers, Municipalities of Saskatchewan Board and staff members, and provincial and federal decision makers at the Municipalities of Saskatchewan virtual Convention during the Social Event Sunday evening, sessions, at breaks, and in your sector meeting.



Shape Policy

Convention is an opportunity to influence policy, both locally and provincially. Shape Municipalities of Saskatchewan's policy direction through resolutions, sector meetings, and in virtual discussions with Board members. The annual bear pit and dialogue with ministers sessions provides delegates with the opportunity to put their municipal issues before the provincial government, as well as the media.

**MUNICIPALITIES OF
SASKATCHEWAN'S 2021
VIRTUAL CONVENTION
AND TRADESHOW
INCLUDES:**

- **20+ hours of educational content**
- **2 keynote addresses**
- **Access to municipal, provincial, and federal leaders**
- **30 days to browse the virtual Municipal Marketplace**



NEW! On-demand Content

With your Convention registration, you get 30-days of access to exclusive on-demand content created specifically for municipalities.

Check out these sessions:

Building Realistic Budgets

Each year municipalities are challenged with balancing budgets while undertaking projects that maintain and enhance the quality of life for residents. Learn how priority-based budgeting can help you match resources available in your community with community priorities.

Effective Communications in a Crisis

In crisis situations, residents rely on their municipality to provide up-to-date information and support. Recent trends show an increased need for modernized local and regional municipal emergency communications strategies. Gain insight into crisis media and public relations strategies and how to coordinate your communications with other municipalities and organizations.

Governance 101: What I Wish I Knew in My First Year on Council

"If only I'd known then what I know now." Three retired council members reflect on their time in municipal politics and offer guidance for new and returning councillors.

Leadership Lessons from Tristen Durocher's 44 Day Fast

Tristen Durocher walked 635 kilometres and fasted for 44 days to raise awareness about suicide in the province. In an interview with Rhonda Rosenberg, executive director of the Multicultural Council of Saskatchewan, Durocher provides concrete steps that municipalities can take toward creating safer communities.

Lessen your Liability in an Environmental Crisis

With government regulations and compliance guidelines becoming more stringent, understanding and addressing environmental liability is important for municipalities. Review the drivers for environmental liability insurance, hear real claim examples, and discover the steps your municipality can take to reduce your risk.

Visualize Municipalities in 2039

What do municipalities look like in 2039? Municipal officials envisioned what their communities could look like in 20 years during Municipalities of Saskatchewan's municipal symposium in 2019. Hear their thoughts on public safety, governance, and infrastructure in the future.



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Keynotes and MC



Keynote: Kendal Netmaker

Monday, February 8 8:25 a.m. – 9:15 a.m.

Kendal Netmaker is one of Canada's leading entrepreneurs and speakers, from Sweetgrass First Nation, SK.

To date, Netmaker has founded and invested in five businesses, is the author of *Driven To Succeed* and has won more than 25 business awards, including runner-up at the YBI Global Entrepreneur of the Year & one of Canada's Top 40 Under 40®. Netmaker speaks professionally to thousands of people each year on resilience, leadership and the power of telling your story.

Keynote: Doug Griffiths

Tuesday, February 9 8:15 a.m. – 9:10 a.m.

A hit at Convention 2018, the wildly popular community strategist and author Doug Griffiths is back. Griffiths has supported, guided, and inspired hundreds of communities to create effective change.

Griffiths is a former Canadian politician and Member of the Legislative Assembly of Alberta. He retired from politics in 2015 to actively pursue his passion for helping communities. Griffiths' works with communities to develop strategies to help them overcome their weaknesses. His solutions have built up many communities and allowed them to get on a better path.



MC: Danny Hooper

Danny Hooper is enjoying a remarkable ride. Born in Edmonton and raised on a cattle ranch near the tiny hamlet of Tomahawk, Alberta, Danny knew at an early age that his passion was in the entertainment world. In the decades since, he has parlayed his unique personality and off-beat sense of humour into an award-winning career and thousands of on-stage performances as a recording artist, keynote speaker, award-winning media personality, comedic emcee, and celebrity fundraising auctioneer.

Hooper puts the "master" in Master of Ceremonies. With several thousand live performances behind him, he possesses a deep reservoir of experience, uncompromising professionalism, and a razor-sharp wit.



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Convention Agenda

Schedule is tentative and may change. Check the Convention page on the Municipalities of Saskatchewan website for more information and updates.

SUNDAY, FEBRUARY 7

3:00 p.m. - 4:10 p.m.

Introduction to Convention and Trivia Prize Giveaway

4:15 p.m. - 5:00 p.m.

Backstage Pass - Behind the Scenes with the Keynotes and MC

Behind the Scenes with the Keynotes and MC

Have full access to the keynotes and MC during this interactive social event where you can pick a topic that interests you and join the conversation being led by one of our exciting speakers.



Powerful
Community
Fundraising: A
Conversation with
MC Danny Hooper



Solid Succession
Planning: A
Conversation with
Keynote Doug
Griffiths



Inclusive
Communities: A
Conversation with
Keynote Kendal
Netmaker



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Convention Agenda

MONDAY, FEBRUARY 8

8:00 a.m. - 8:25 a.m.

Welcome and Convention Chair's Address

8:25 a.m. - 9:15 a.m.

Keynote Address- Kendal Netmaker

9:00 a.m. - 2:00 p.m.

Municipal Marketplace Connections

9:15 a.m. - 10:00 a.m.

Education Session

Having a Strong Suit in Law and in Local Projects

Help your municipality excel. In the first part of this quick-fire session, ask your municipal legal questions and learn when your municipality should call a lawyer. Then hear about innovative municipal projects happening in three Saskatchewan communities.

10:00 a.m. - 11:00 a.m.

Dedicated Tradeshow Viewing and Networking

11:05 a.m. - 11:35 a.m.

Presidential Speeches and Election of the President

11:35 a.m. - 12:05 p.m.

Premier's Address

12:15 p.m. - 1:00 p.m.

Municipalities of Saskatchewan
Annual General Meeting and Prize Giveaway

1:00 p.m. - 2:00 p.m.

Dedicated Tradeshow Viewing and Networking

2:00 p.m. - 3:00 p.m.

Sector Meetings

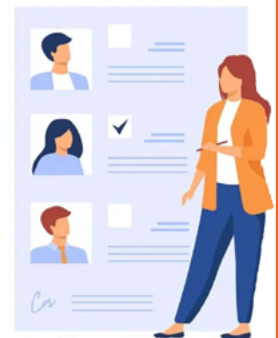
- Cities
- Towns
- Villages, Resort Villages, and Northern Municipalities

Executive Elections

Following municipal elections every four years, elections for three positions on Municipalities of Saskatchewan's Executive Committee are held. The positions are: President, Vice-President of Towns, and Vice-President of Villages, Resort Villages, and Northern Municipalities.

All elected officials representing a Municipalities of Saskatchewan member municipality in attendance at convention and registered as a convention delegate are eligible to vote in the presidential elections. Elected officials representing a Municipalities of Saskatchewan member town, village, resort village, or northern municipality in attendance at convention and registered as a convention delegate are eligible to vote for their sector representative during vice-presidential elections held during the sector meetings.

The Vice-President of Cities, who is the Chair of the City Mayors's Caucus, is elected at the first City Mayors' Caucus meeting following municipal elections.





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Convention Agenda

TUESDAY, FEBRUARY 9

8:00 a.m. - 8:15 a.m.

Welcome, Sector Reports, and Prize Giveaway

8:15 a.m. - 9:10 a.m.

Keynote Address- Doug Griffiths

9:00 a.m. - 2:00 p.m.

Municipal Marketplace Connections

9:15 a.m. - 9:30 a.m.

Leader of the Official Opposition Address

9:30 a.m. - 9:45 a.m.

FCM President's Address

9:45 a.m. - 10:45 a.m.

Dedicated Tradeshow Viewing and Networking

10:45 a.m. - 11:30 a.m.

Breakout Sessions

Prompt Payment: Secure Your City Projects

Prompt Payment legislation is now in effect, introducing a new dispute resolution process and requiring project owners to pay invoices from general contractors within 28 days of receipt. The new regulations have the potential to be costly to Saskatchewan municipalities, especially cities. Learn how to mitigate the challenges of prompt payment legislation and hear how contract and document management is crucial to successful projects.

Attracting Visitors: Understanding Tourism in Your Town and Village

COVID-19 has impacted national and international travel, and more people are touring their own backyards. Learn how to develop your visitor economy to increase direct, indirect, and induced economic activity in your town or village.

Working Together: Economic Development in Towns and Villages

Economic development is paramount to establishing strong communities. But it's not just about "attracting industry." A panel of three elected officials from distinct municipality types- a city, a village, and a municipal district- will discuss how they lead economic development and share how your town or village can build a regional trading area to secure a sustainable economic future.

Working Side by Side: Government Relations' Role in Northern Communities

The acts that govern Saskatchewan's municipalities have been updated. Learn about the changes and how they impact your municipality, from needing a certified administrator to eligibility requirements for Municipal Revenue Sharing. This session will also provide an overview of the roles of Northern Municipal Services and Government Relations.



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Convention Agenda

TUESDAY, FEBRUARY 9 [continued]

11:30 a.m. - 11:45 a.m.

Minister of Government Relations' Address

11:45 a.m. - 12:15 p.m.

Fireside Chat with the Federal Minister of Rural and Economic Development

12:15 p.m. - 1:15 p.m.

Celebrating Excellence and Prize Giveaway

1:15 p.m. - 2:15 p.m.

Dedicated Tradeshow Viewing and Networking

2:15 p.m. - 3:00 p.m.

Resolutions

Resolutions

Resolutions help direct Municipalities of Saskatchewan's advocacy. They are also a great way to get issues important to your community in front of the media.

The deadline for applications was November 1. Watch for your resolutions package in December. To ensure that councils have an opportunity to discuss all resolutions before voting at Convention, Municipalities of Saskatchewan strictly adheres to our

Resolutions Policy regarding the addition of resolutions submitted after the resolution deadline. Only emergency resolutions that are **urgent** and **emergent** - urgent means an issue that cannot wait to be debated at Convention 2022, and emergent means the issue emerged after the November 1 resolution deadline - will be considered.





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Convention Agenda

WEDNESDAY, FEBRUARY 10

8:30 a.m. - 8:40 a.m.

Welcome and Prize Giveaway

8:40 a.m. - 8:55 a.m.

President's Address

9:00 a.m. - 10:30 a.m.

Dialogue with Ministers

10:40 a.m. - 11:55 a.m.

Bear Pit with Cabinet

11:55 a.m. - 12:00 p.m.

Closing Remarks



General Information

Registration

Convention registration includes:

- 30 day access to the Municipal Marketplace plus two days to connect live with vendors;
- two keynote addresses;
- a virtual backstage pass to converse with the keynotes and MC during Sunday's social event
- education and breakout sessions;
- 30 day access to all convention sessions, including on-demand content
- dialogue sessions with Ministers and the Provincial Cabinet;

How to Register

All the details for the online registration process were sent via email, including a checklist of what you need to know before you start. If you have any questions, don't hesitate to contact us.

Register by December 31, 2020 to be entered to win one complimentary Convention registration, and qualify for our early-bird rates. Find the rates at www.munisask.ca.

CONTACT US

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