

A decorative graphic on the left side of the slide, consisting of a network of white lines and circles on a blue background, resembling a circuit board or a data network. The lines are vertical and horizontal, with some diagonal connections, and the circles are of varying sizes, some acting as nodes or endpoints.

SOCIAL MEDIA

FOR MUNICIPALITIES AND ELECTED OFFICIALS



WHY

CONNECTION



The background is a gradient of blue, transitioning from a lighter shade at the top to a darker shade at the bottom. In the four corners, there are decorative white line-art elements resembling circuit traces or neural network connections, with small circles at the end of the lines.

TRAIN AND TRUST