

SUMA Summer School

Greetings,

It is my pleasure to announce that the Saskatchewan Urban Municipalities Association (SUMA) will be holding SUMA Summer School in Regina from August 12-14, 2018. I invite your organization to be a sponsor for this exciting event that will bring together elected officials from cities, towns, and villages around the province.

SUMA is proud to represent Saskatchewan's hometowns, and is focused on providing valuable educational opportunities to our members through workshops, meetings, summits, and the annual convention. Elected officials play a vital role in Saskatchewan's urban governments and this two-and-a-half day workshop will equip them with the best tools and knowledge available to fulfill this role.

Some key facts about SUMA and Saskatchewan urban governments that you may find useful:

1. SUMA represents 443 urban governments in Saskatchewan — 16 cities, 149 towns, 232 villages, 33 resort villages, and 13 northern municipalities.
2. SUMA members represent nearly 80 per cent of Saskatchewan's population.
3. Urban governments spend more than \$1.2 billion every year to provide infrastructure, programs, and services to grow our economy.
4. Urban expenditures are wide-ranging, covering nearly every type of good and service.

Please review the enclosed Marketing Opportunities package. Sponsorship opportunities will be allocated on a first-come, first-serve basis. For additional information, please contact Brenda Zimmerman at 306-525-4383, or by email at convention@suma.org.

Sincerely,



Gordon Barnhart, C.M., S.O.M., PhD
SUMA President



SUMA Summer School Sponsorship Opportunities

August 12-14, 2018
University of Regina Campus

ITINERARY

Sunday, August 12, 2018

4:00 p.m. - 5:30 p.m.	Registration
5:30 p.m. - 8:30 p.m.	Welcome Dinner and Live Interview

Monday, August 13, 2018

7:30 a.m. - 8:15 a.m.	Breakfast
8:30 a.m. - 11:40 a.m.	SUMA Summer School
12:30 p.m. - 1:30 p.m.	Lunch
1:30 p.m. - 4:30 p.m.	SUMA Summer School

Tuesday, August 14, 2018

7:30 a.m. - 8:15 a.m.	Breakfast
8:30 a.m. - 11:40 a.m.	SUMA Summer School
11:45 a.m. - 12:45 p.m.	Lunch
12:45 p.m. - 3:00 p.m.	SUMA Summer School

Founded in 1905, SUMA is the voice of Saskatchewan's hometowns.

Welcome Dinner Sponsor - \$1,000

August 12, 2018

The dinner sponsor has the opportunity to highlight their organization throughout the evening.

Benefits Include:

- Verbal acknowledgement at the event.
- Introduce Yorkton Mayor Bob Maloney and Humboldt Mayor Rob Muench for their live interview on the City of Humboldt's experience following the tragedy on April 6, 2018.
- Two representatives invited to attend the event.
- Opportunity to display a banner and/or materials at the event.
- Opportunity to display a banner at registration with other event sponsors.

Full Day Sponsor - \$1,000 (2 available)

August 13 and 14, 2018

The full day sponsor has the opportunity to highlight their organization throughout the day.

Benefits Include:

- Verbal acknowledgement at the beginning of the day.
- Opportunity to address attendees for 3-5 minutes.
- Opportunity to display a banner at breakfast, in the classroom, and at lunch.
- Corporate logo to be displayed on the PowerPoint in the classroom during stretch breaks.
- Opportunity to display materials outside the classroom during stretch breaks.
- Opportunity to display a banner at registration with other event sponsors.