



Professional Services Directory

Business owners – who are your clients?

If you are a professional offering services to urban governments, you already realize that the urban marketplace represents a huge opportunity for you. There are more than 440 urban governments in Saskatchewan, with a **total market reach of more than \$2 billion annually**. Urban expenditures are wide ranging, covering nearly every type of professional service.

How can you tap into this incredible potential?

By advertising in [the Professional Services Directory](#) on the Saskatchewan Urban Municipalities Association (SUMA) website.

SUMA is the voice of urban Saskatchewan, representing and supporting Saskatchewan's hometowns. Part of that support includes connecting members with programs and services through partnership agreements, and now, through an online professional services directory. When a member calls our office looking for a community planner, municipal engineer, lawyer, accountant, HR and labour relations consultant, project manager, management consultant or strategic planner, this is where we direct them.

The SUMA website has more than 44,000 views annually — a wide audience, with an enormous purchasing power. By including your business in the directory, your information not only appears on our website, we also promote the directory for you in various communication vehicles throughout the year.

What do you need to do?

Email the insertion order (page two of this document) to convention@suma.org or mail a copy to:
Saskatchewan Urban Municipalities Association
Unit 305 – 4741 Parliament Avenue
Regina, SK S4W 0TP
Attn: Professional Services Directory

You will receive your invoice after the information is placed on the website.

How much does it cost?

Subscription to the directory is \$120 (plus tax) each year, beginning each June. If you're joining the directory outside the regular June renewal time, the cost will be pro-rated. If your company serves more than one of our categories, you get a 75 per cent discount on each additional ad — just \$30 plus taxes.

Don't hesitate — send in your insertion order and logo today, and connect with the urban network!

If you have any questions about advertising in the directory, contact Brenda Zimmerman at convention@suma.org or 306-525-4383.

SUMA reserves the right to reject any advertisement at its discretion. Any outstanding invoice may result in an immediate removal of the ad(s).



Professional Services Directory Insertion Order

Contact/Billing Information

Date: _____ P.O. #: _____
 Contact Name: _____ Email: _____
 Company/Firm: _____
 Street Address: _____
 City/Town/Village: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____
 Authorized Signature: _____

Directory Information

Include the following information on the SUMA Professional Services Directory

Company/Firm Name: _____
 Street Address: _____
 City/Town/Village: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____
 Email: _____ Website Address: _____

Service Type:

- HR & Labour Relations Consultant
- Accountant (CMA, CGA, CA)
- Communications & Advocacy Services
- Community Planner (APCPS-MCIP)
- Lawyer (LLB)
- Management Consultant/Strategic Planner
- Municipal Engineer (PEng)
- Project Managers (Construction)

References

You may include up to three client references (i.e., not internal representatives) for urban governments to contact.

Reference 1: _____
 Reference 2: _____
 Reference 3: _____

Email this completed insertion order and a high-resolution logo (at least 300 dpi, or a vector graphic)

to convention@suma.org or mail a copy to:
 Saskatchewan Urban Municipalities Association
 Unit 305 – 4741 Parliament Avenue
 Regina, SK S4W 0TP
 Attn: Professional Services Directory

SUMA will invoice you after the information is uploaded to the website. Make cheques payable to SUMA at the address above. The total outstanding amount is due and payable within 30 days of the ad being posted. Any outstanding invoice may result in an immediate removal of the ad(s).